

To join or for more info, contact [Carl Settles Jr.](#) Ph# 512-917-2551

E4 Youth Board of Directors

E4 Youth is establishing 501 C-3 Non-Profit status and a board of directors comprised of C-Suite executives and leaders from key non-profit and educational institutions. The E4 Youth Board is limited to 15 members and will drive the vision and agenda for the organization.

E4 Youth

E4 Youth is based on the guiding principles of Engagement, Education, Employment & Entrepreneurship for youth. An outgrowth of the Media Communications Council, E4 Youth fosters high achievement by building teams of business leaders, paid graduate and undergraduate mentors and youth that focus on capacity building and enrichment projects that drive economic growth while solving real problems in the community.

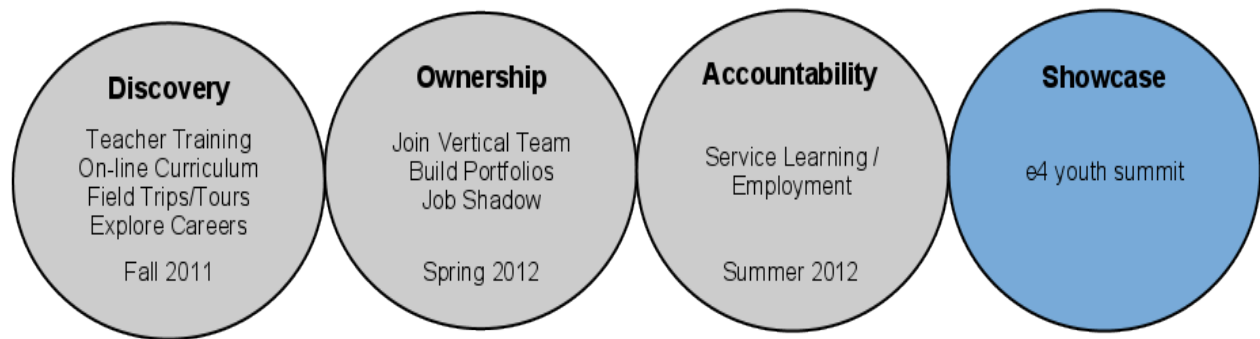
Brief History

Over the past 3 years, the Media Communications Council has taken a leadership role on the issues of diversity, education and empowerment in Central Texas. In addressing these issues, the MCC has developed a number of innovative approaches and programs including the social learning platform MediaXperiments.com, the Show Your Reel portfolio contest, and the intensive mentoring and college readiness program It Could Be U. Throughout the implementation of all of these activities, media and exposure to media related careers has played a key role in driving engagement and grass roots support from all parts of the community.

Now, having cemented relationships with the University of Texas at Austin and the Austin Independent School District among others to serve as partners, the MCC has a comprehensive media driven approach that addresses key educational pipeline issues not only for under-served students interested in media careers but virtually any career path. This approach, which we call E4 Youth, takes students through the sequence of Engagement, Education, Employment and Entrepreneurship as they explore careers, build portfolios and contribute to a culture of achievement.

Timeline

The E4 Youth sequence is based on the 3 phased approach developed by the University of Texas at Austin Intellectual Entrepreneurship (IE) Consortium - Discovery, Ownership & Accountability. As an E4 Youth Board member, your company or organization will play a lead role throughout each of these phases by exposing students to careers (Fall), participating in hands on projects and/or reviewing student portfolios (Spring), and the chance to hire our most promising youth to work directly for your company/organization or on behalf of your favorite cause (Summer). In August, your efforts will be showcased along with the students as a part of the annual E4 Youth Summit held on the University of Texas at Austin campus.



E4 Youth Board Requirements

- \$4000 Financial Contribution (Direct Giving or Acquire Contributions)
- 16 or more hours of Direct Service (Opportunities Listed Below)
 - Dedicated volunteer mentors at outreach sites
 - Host tours or job shadow days
 - Guest speaking at outreach sites
 - Review on-line student portfolios
 - In-kind consulting/services
 - Attend quarterly board meetings (minimum 3)
 - Kick Off - January 2012
 - Participation in Youth Summer Employment initiative

E4 Youth Board Benefits

- Set the agenda and drive the priorities of the organization
- Priority access to pre-qualified diverse youth in your respective field(s) as interns and entry level employees
- Priority access to our youth as Beta testers and/or focus group participants
- Publish board member picture, logo and bio on E4 Youth www.e4youth.com and Media Communications Council www.mediacommunicationscouncil.org web sites.
- Logo placement and link on social learning portal Media Xperiments www.mediaxperiments.com and the blog site Building The U www.BuildingtheU.com which tells the story of E4 Youth's outreach efforts.
- 1 - 3 minute video featuring volunteers from your company or organization hosting tours and/or guest speaking with our youth along with your logo placed in the lower right hand corner.
- 20% discounts on attendance to E4 Youth events such as E4 Youth Summit
- Acknowledgement in the Show Your Reel Portfolio Awards and E4 Youth Summit program books.